



Annual Impact Report 2024



A Letter From Pastors

Waylon & Dana



We experienced an incredible year in 2024, with over 1,240 people receiving salvation in our weekend services alone and 571 baptisms. Each one of those numbers represents a person, a family, and a story of God's love. It was also a year filled with powerful moments of connection, transformation, and generosity. We are continually amazed by what God has done and how He continues to move through Zion City. These results would NOT be possible without your faithful giving.

We celebrated many life-transforming moments at Zion City in 2024, made possible by your faithfulness. We hosted a **Marriage Night with Drs. Les and Leslie Parrott**, where over 500 couples gathered across all campus locations to strengthen their marriage and equip them to thrive in their relationships. In the summer, we saw hundreds of lives profoundly impacted through the **Pursue Students Conference** and **KidCon**, where children and students encountered God in powerful ways.

In May, at our Heart for Zion offering, we rejoiced as we announced our newest campus, **Zion City Downtown**, expanding our reach to share God's love in the heart of our city. We look forward to the grand opening in Spring 2025! Last year, we hosted our second **Revival Nights**, intentionally creating space for God to speak to us as a church over four unforgettable evenings. It was an incredible time of worship, prayer, and encounters individually and corporately as a church. So many lives were changed through Zion City in 2024! We believe that God can and will do even more.

As stated, none of this would have been possible without your faithful generosity. Because of you, lives were changed, families were strengthened, future generations were impacted, hope was restored, and God's dream for our city was advanced! Your giving has paved the way for people to encounter God and feel the tangible love of His church.

As we look forward to 2025, we continue to pray Psalm 126 over you and your family, trusting God for continued restoration and blessings. Thank you for standing with us, giving so selflessly, and being a part of what God is doing through Zion City. Together, we are helping others encounter God and transform culture.

We love and appreciate you,

Pastors Waylon & Dana Sears



KNOW GOD

FIND FAMILY



LIVE FREE



MAKE A DIFFERENCE

People matter
every number has a name,
every name has a story

1,240 Salvations **571** Baptisms



Overall Attendance Growth

20% increase



Campus Growth

Lives are being transformed, and our campuses continue to expand! Here's how we've grown this year:




- Oro Valley – 7% increase
- Flowing Wells – 5% increase
- Santa Cruz – 155% increase
- Espanol Santa Cruz – 28% Increase
- Nogales – 46% increase



Future Generations



Jr. High Connect | 30% increase in attendance in 2024.



**332 Students attended
the Students Pursue
Conference in 2024**



Kids

13.37% growth in 2024.

2024 KidCon. 418 ATTENDANCE



We are Better Together!



Groups are how our 'big church' feels small. In 2024, **152 groups** gathered to pray, learn, and grow together, led by **197 faithful leaders** who made every meeting a place where people belong.



Embrace Grace

In 2024, **16 recipients** received support, love, and care through practical, spiritual, and emotional help in our Embrace Grace groups.



Marriage Night

With Drs. Les and Leslie Parrott.

More than 500 couples gathered to strengthen their marriage and gain insight to thrive in their relationships.





Revival Nights

One Encounter with
God Changes Everything





Transforming Our City Through Zion City Care Center

2024 Community Impact 17,591 People Served

- Zion City Care Center – Human Services: 10,484
- Adopt A Block: 675
- Mobile Medical Unit: 109
- Behavioral Healthcare: 45
- Group Counseling: 33
- Back-to-School: 640
- Prison Reentry – Walking Free: 18
- Project Thanksgiving: 4,153
- Gratitude Day – local schools: 924 students & staff

Volunteer Hours Total Volunteer Hours 21,620

- Flowing Wells – Zion City Care Center: 3,617 hours
- Santa Cruz – Zion City Care Center: 2,218 hours
- Zion City Care Mobile Medical Unit: 230 hours
- Behavioral Health – Individual Counseling: 44 hours
- Behavioral Health – Group Counseling: 28 Hours
- Adopt-A-Block: 588 hours
- Back-to-School Outreach: 546 hours
- Project Thanksgiving: 4,171 hours
- Gratitude Day – local schools: 7,900 hours



Outreach

Project Thanksgiving



- 1,000 families received a meal
- 967 Volunteers

Gratitude Day



- Served Safford K-8 School and Lynn-Urquides Elementary School
- 1,800 volunteers

Christmas Mall



- 4,000 + children received gifts
- 864 volunteers
- 10,500 gifts received

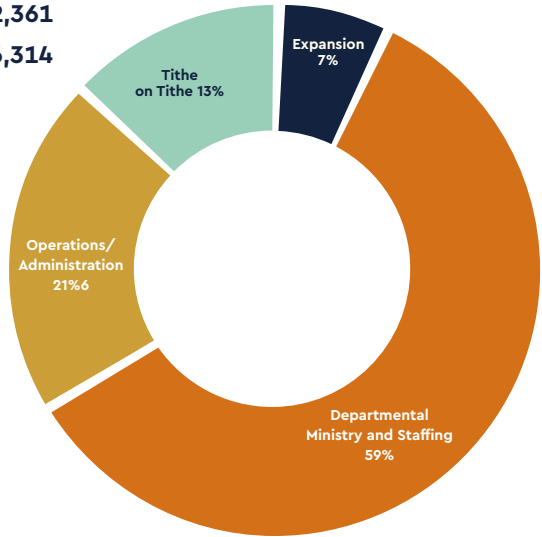
Your Generosity is Changing Lives

Tithe and Offering = \$7,953,953

Heart for Zion = \$1,452,361

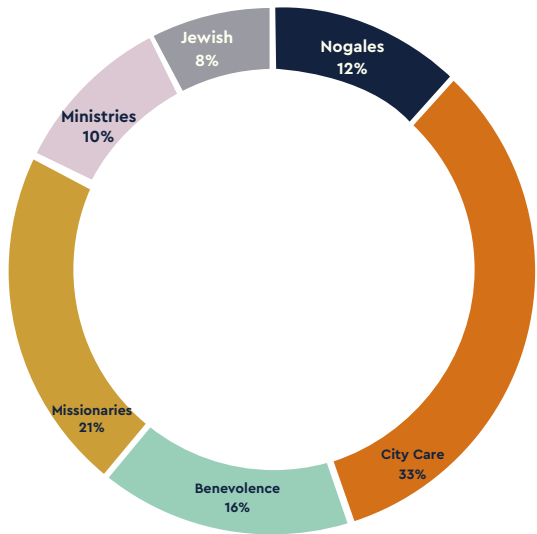
Annual Giving = \$9,406,314

Annual Expenditures:



Tithe on Tithe

- Ministries
- Jewish
- Nogales
- Missionaries
- Benevolence
- City Care



Global Missions



Many of our missionary partners are planting churches, training leaders, and making disciples in the most dangerous regions of the world. Your giving supports the work they are doing to reach people with the gospel.





**None of this
would be possible
without you!**

**Thank you for your
faithful giving.**

